

Community Event Tip Sheet

In-person – posting flyers

1. Create a list of locations you can advertise at in your area
2. Bring advertisements (flyers) with you to each location
3. Talk to someone in charge (↓ reference the script for helpful tips!)
4. Distribute flyers
5. Share with your team where you posted flyers to maximize your efforts

In-person - script

1. Introduce yourself
 - a. State your name, let them know you're a volunteer at Girl Scouts of South Carolina—Mountains to Midlands, and inform them that you are holding a Girl Scout information night in the area.
2. Explain what the site (restaurant, library, etc.) can gain by posting your flyers
 - a. Examples: It helps their community, shows they're active within the community, shows they're family friendly
3. Give decision makers options instead of asking them a "yes" or "no" question
 - a. Example: "You can put the flyers on the counter or we can post it in your window. Which would you prefer?"

Places to Advertise

In-person

- Local businesses
- Montessoris
- Libraries
- Community centers
- Club Houses
- Grocery stores
- Starbucks
- Banks
- Parks and Recreation
- City Hall
- Mom's Club
- Justice clothing store

Online

- Nextdoor.com
- Mom's Club page
- School PTA/PTO/PTSA page
- Butterfly Class page
- Facebook School page
- Facebook PTA page
- Facebook School Parent's page
- Facebook Community pages

